CIVICCMS®

Hogansville, GA
Website Proposal

Presented by
William Velasco
Sales Manager

CP | CIVICPLUS®

April 1, 2019

Hogansville, GA
David Milliron
Communications Manager

RE: Website Redesign Services

Dear David:

Meeting the expectations of citizens is at the core of civic responsibility. Finding that perfect blend of functionality, ease of maintenance, and cost effectiveness can be daunting. Today's "what I want, when I need it" society is all about digital and timely responses. Saving time and money and increasing citizen satisfaction is every government entity's goal. With the cost-effective CivicCMS solution you can achieve your vision of success.

CivicPlus, Inc. (CivicPlus) is passionate about our mission to help make local government better. We are not just designing a website, we are helping build a trusted and long-term relationship between you and your community through our state-of-the-art technology and process. Our expertise lies in collaborating with our clients to deliver the right solution, at the right cost, housed within a modern design that captures the culture of your community.

The following information will show you how the CivicCMS solution will reduce your staff's workload, respect your available budget, and most importantly, provide your community with a powerful online resource that promotes open access to your municipal offices.

Please review our proposal closely. This proposal will save you time and resources while providing your visitors a website where they can find what they need, when they need it. We look forward to working with you and your staff to help make your vision become a reality.

Sincerely,

William Velasco
Sales Manager
Phone 785-370-7761
velasco@civicplus.com

CIVICCMS

What Sets CivicCMS Apart?

Created to Meet Your Needs

Developing your new website under the Open Source Initiative provides CivicCMS with the flexibility to develop new features and modules to help you meet your goals and vision.

Our Drupal Platform

CivicPlus will develop your site on one of the industry's most trusted open source platforms, Drupal. It is the platform of choice by national, state, and local governments all over the world.

We Build Long-Term Relationships

Our partnership with you is only beginning at go-live! We provide ongoing customer support and our Account Management team will work with you to help you evolve your web environment throughout your relationship with CivicPlus.

Easiest System for Updating & Adding New Content

Your new CivicCMS website will be specifically designed for ease-of-use so your staff, regardless of their technical skill level, can maintain and update your new website easily and efficiently.

Custom & Responsive Design

Your custom-designed website will be fully responsive on multiple devices including smart phones, tablets and wide screen monitors.
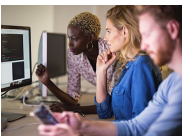
Useful & Relevant Modules

CivicCMS is flexible and scalable to grow with your web environment at your speed and need without extra features and functionalities that are not as relevant.

Affordable Cost, Flexible Payments

We understand the fiscal challenges municipalities face on a daily basis, so CivicPlus offers payment options to meet your budgeting needs.
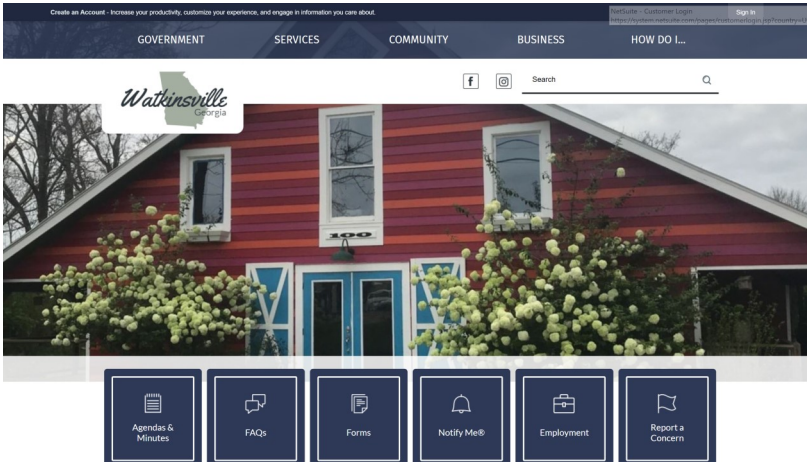
Security and Protection—Priority One!

Our Tier IV secure hosting facilities are monitored 24/7 and your website is backed up daily off-site. We deploy state-of-the-art hardware and software to prevent DDoS and hacking attacks to protect your investment.
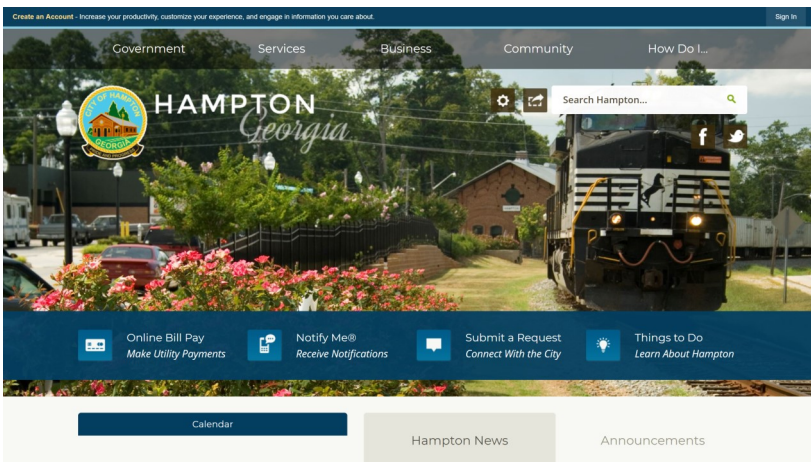
Client Design Examples

Watkinsville GA

http://cityofwatkinsville.com/

Hampton GA

https://www.hamptonga.gov/
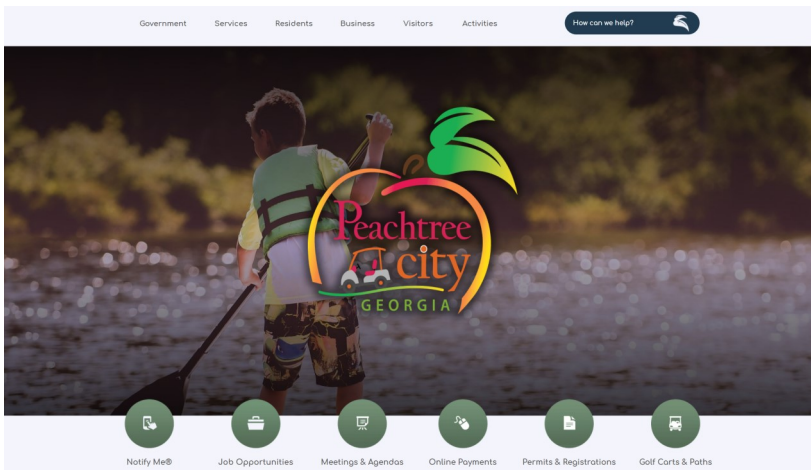
Peachtree City GA

Website:

http://www.peachtree-city.org/

Features & Functionality

Content Management Functionality

- Agenda Builder Module
- Schedule Publishing
- WebForms Module
- Unpublish/Archive Content
- WYSIWYG Editor
- Dept/Board Specific News
- Persistent Navigation
- ADA Compliance
- Job Opportunities

- Schedule Expiration Dates
- Versioning
- Embed Video Player
- Online File Center
- Quick Links
- Protected Email Addresses
- Recyclopedia
- FAQs
- Audit Trail/History Log

- Content Previewing
- CAPTCHA Visitor Authentication
- Printer Friendly Pages
- Surveys & Polling
- Bids & RFPs
- Business Directory
- "Review-On" Dating
- Dynamic Breadcrumbs
- SSL Certificates

Communication Features

- Email Notifications (E-subscriber)
- Dynamic Site Map
- RSS Feeds
- Facebook & Twitter Integration
- Service Requests Forms

- Urgent Alert Banners
- Two-Way Blogging
- Private Comment Forms
- Rotating Bulletin Boards
- Staff Directory
- "Share this Page"

Administrative Functionality

- Intranet Options
- User Roles & Permission Levels
- Traffic Analysis
- Broken Links Reporting
- Domain Name Management

- Quality Assurance Reports
- Complete User History
- Board Membership Duties
- Menu Control

Design Features

- Responsive Design
- Rotating Mastheads
- Dynamic News Modules
- Urgent News Banners

- Upcoming Meetings Module
- Custom Subtitles
- Cascading Navigation
- Multiple Navigation Schemes

Graphic & Image Functionality

- Media Library
- Image Editor
- Photo Gallery
- Slide Shows
- Captioning/ALT Text

- Rotating Department Images
- Image Administration
- Rotating Bulletin Boards

CIVICCMS

Typical Project Timeline

Design creation, accessibility, usability guidance, content optimization, training - CivicPlus delivers all of this and more during the development of your CivicCMS new website. Your exact project timeline can vary based on determined project scope, project enhancements purchased, your availability for meeting coordination, action item return and completion, approval dates kept, and other factors. Based on our experience, the estimated timeline for the successful completion of your CivicCMS project is approximately 10-13 weeks.

Implementation Phase	Timeframe	Deliverables
Phase 1 Strategy Sessions & Discovery	1 Week	• Define Core Objectives • Needs Assessment
Phase 2 Design & Architecture	2-3 Weeks	• Design Meeting with Client Website Committee • Homepage Options & Layout • Subpage Design and Layout • Finalize Design (once you are completely satisfied)
Phase 3 Site Implementation	2-3 Weeks	• Identify Global and Cascading Navigation (and related links) • Implement Design within CivicCMS
Phase 4 Content Development	3-4 Weeks	• Migrate Agreed Existing Content
Phase 5 Training & Education	1 Week	• Sessions for Content Editors and Site Administrators • Group and Individual Sessions
Phase 6 Deployment & Go-Live	1Week	• Final Quality Check of Website • Install and Activate Selected Modules • DNS & SEO Activities

Estimated Year 1 Investment

All quotes are priced per project and presented in US dollars.
Pricing is valid for 60 days from **April 1, 2019**

CIVICCMS Standard Website Package

Graphic Design

♦ Custom Design

♦ Fully Responsive Format (Smart Phones, Tablets)

♦ Custom Design—Police Department Subsite

Content Development

♦ Create All Department & Board Pages

⇒ Contact Info, Staff Table, Welcome Text

♦ **Build up to 100 Additional Pages/Files of Content**

Staff Training

♦ One Full Day of Online Group Training

♦ Full Access to Library of Videos/Documentation

Post Launch Analysis (After 60-90 Days)

♦ Group Refresher Training Session (2 Hours)

♦ Project Manager Review

⇒ Traffic Stats, Navigational Structure, ADA Recheck

Supplemental Modules at No Cost

♦ Bids/RFPS

♦ Business Directory

♦ Intranet

♦ Agenda Manager

♦ Recyclopedia

♦ Popular Pages

Secure Hosting

♦ SSL Certificates

♦ Tier 4 Data Center

♦ Nightly Offsite Backups

♦ Intrusion Detection, DDoS Mitigation

Ongoing Customer Support

♦ Unlimited Live Support ,Up to 3 Primary Users

♦ Free Monthly Webinars

♦ 24/7 Technical Support

CIVICCMS Application

♦ Annual CMS Usage License

♦ Periodic Module Upgrades

♦ Full Maintenance & Service Patches

Also Includes

♦ Apache Solr Search Appliance

♦ Google Analytics

♦ E-Subscriber Mail Lists

♦ Social Media Integration

♦ Web Forms Builder

♦ No Storage Limit on Future Pages & Files

Year One Investment: $9.500

Includes Upfront Development & Annual Services

Option: Spread All Costs over 3 Yrs: $4,833 per Yr.

CIVICCMS

Year 2 and Beyond
Annual Services

Each year of your contract, you'll receive system enhancements, maintenance, optimization, and have full access to our support staff so your site stays up-to-date with our latest features and functionality. (Annual Hosting/Maintenance Services are subject to a cumulative annual 5% technology fee increase beginning Year 3 and beyond)/

- **Secure Hosting and Security Services**

- **Software maintenance including service patches and system enhancements**

- **24/7 technical support and access to the Online Help Center**

- **Unlimited Live Customer Support for Designated Users**

- **Account Management Team for ongoing support and web environment evolvement**

> **Beginning Year 2 Annual Services: $ 2,500**

CivicPlus Advantage - Alternate Payment Plan

The CivicPlus Advantage (CPA) payment alternative payment plan provides zero interest, level payments that divides the One-Time Implementation Investment expense of your project over the first three (3) years of your contract to assist with your initial out of pocket expense and budget allocation. Each payment also includes your Annual Hosting/Maintenance Services.

1st Year CPA .... $ 4,833
2nd Year CPA .... $ 4,833

3rd Year CPA ....$ 4,833
4th Year Annual ....$ 2,625
(annual plus 5% technology fee)